

Wanting Xing

UI/UX DESIGNER



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15011271911



Beijing, China



wantingxing.com

SKILLS

User story mapping

Wireframe Sketch

Low & Hi-Fi Prototyping

Voice Prototyping

Card sorting

Unity 3D

LANGUAGES

English



INTERESTS

Snowboarding

Skateboarding

Hiphop Dance

Video Editing

Stop motion Animation

Interactive Multi-media content

WORK EXPERIENCE

UI/UX Designer

BMW Beijing R&D Center

02/2019 - Present

Beijing

Projects

- Restaurant Reservation iDrive7 : HMI and speech dialog
- Festival Mode Ox CNY iDrive7 : Storyboards
- Intelligent Personal Assistant iDrive7 Chitchat script content
- Smart Parking iDrive8 : HMI and speech dialog
- Intelligent Reminder iDrive8 : HMI and speech dialog
- Asia Speller iDrive8 : HMI
- Multi-model User Experience(MMUX) CN Concept iDrive8
- MMUX Gaming Concept
- Karaoke Concept
- Javis Future HUD Concept : User story and Storyboards

Chatbot UX Intern

Orange UK

05/2018 - 11/2018

London

Projects

- Facebook Messenger chatbot

PERSONAL PROJECTS

The Dubai Mall App UX Analysis and Redesign (01/2018 - 04/2018) [↗](#)

- The Dubai Mall two sides digital strategy analysis
- User research insights & personas
- Competitor Analysis
- Information Architecture Mapping & user flow
- Suggestions of look and feel

Augmented Reality App Demo (04/2018 - 11/2018) [↗](#)

- User research insights
- Target Personas
- Quick Unity 3d & Vuforia implementation

VR Experiential Installation Demo (10/2017 - 04/2018) [↗](#)

- Low poly 3D Game design
- Unity 3D & Google VR sdk Demo implementation

EDUCATION

Interactive Media Design

University of Westminster

09/2017 - 12/2018

London

Courses

- UX design
- Hacklab and Creative Technology
- Applied innovation and interactive design

Electronic Information and Technology

Beijing Union University

09/2013 - 06/2017

Beijing

ACHIEVEMENTS

2nd Place of UX Hackathon London 2018 (04/2018) [↗](#)

Designing the future of messaging & Bots

邢婉婷

UI/UX 设计师



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北京, 中国



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技能

用户体验地图

线框图

快速原型

语音原型

卡片分拣

Unity3D

语言

英语



兴趣爱好

滑雪

滑板

Hiphop街舞

视频剪辑

定格动画

可交互多媒体

工作经历

UI/UX 设计师

宝马集团北京研发中心

02/2019 - Present

北京

项目

- 餐厅预定 iDrive7 : HMI与语音对话设计
- 节日彩蛋模式(辛丑年):动画故事板
- 个人智能助理iDrive7闲聊功能
- 智慧停车iDrive8 : HMI与语音对话设计
- 智能提醒iDrive8 : HMI与语音对话设计
- 亚洲键盘输入法iDrive8 : HMI
- 多模态用户体验(MMUX) 中国用例概念 iDrive8
- MMUX 游戏设计概念
- 卡拉OK概念
- Javis Future HUD 概念:用例及故事板

个人项目

迪拜购物中心应用UX分析及改版 (01/2018 - 04/2018) [↗](#)

- 迪拜购物中心双边数字化策略分析
- 用户调研及用户画像
- 竞品分析
- 信息架构及用例信息流

西门子洗碗机售后指南 AR 应用Demo (04/2018 - 11/2018) [↗](#)

- 用户调研及画像
- 用户体验地图
- Unity 3D实现

游戏交互装置Demo (10/2017 - 04/2018) [↗](#)

- 3D游戏场景搭建
- Unity 3D实现

教育背景

交互媒体设计

University of Westminster

09/2017 - 12/2018

London, 2:1

Courses

- UX Design
- Applied innovation and interactive design
- Hacklab and creative technology

电子信息科学与技术

北京联合大学

09/2013 - 06/2017

北京

Courses

- 数字信号处理
- 模拟电路
- 计算机网络
- 单片机原理

奖项

London UX Hackathon 2018 第二名 (04/2018) [↗](#)

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